LIVE
Well
DO
good

Cultivating a Higher Civilization
2040關鍵議題：高等文明永續
社會價值代幣
SOCIAL IMPACT TOKEN
Time to focus on the S of ESG

GOOD

#001623
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The future of B2040 depends on both the growth of our environment and the advancement of civilization

ESG 是聯合國在 2004 年提出，用來評估企業永續經營的重要指標，也是世界關注永續議題的三大面向。然而，永續不僅僅是環境保護、環境永續。

2040 年，聯合國提出將社會價值代幣化，以增進社會永續，提高人民福祉、增進文明發展。無論是回報詐騙、不實內容，舉報交通違規，甚至是回報城市瑕疵，協助優化環境等，對社會有正向價值的行為都值得鼓勵，應當紀錄其價值與貢獻，不僅利用法律「懲惡」，也利用社會價值代幣「揚善」。

Sustainability is not just about environmental protection and environmental sustainability.

In 2040, the United Nations proposed tokenizing social value to enhance social sustainability, improve people's well-being, and enhance civilization development.

Whether it is reporting fraud, false content, reporting traffic violations, or even reporting urban defects, helping to optimize the environment, etc., it is of great benefit to society. Behaviors with positive value are worthy of encouragement, and their value and contribution should be recorded, not only using the law to "punish evil", but also using social value tokens to "promote good".

過去由國際與政府制定的外部治理，在高等文明下逐漸轉為社會內在自治
法律更多從懲惡轉向揚善

In the past, governance formulated by government gradually turned into autonomous
self-managing society under advanced civilization.
The law shifts more from punishing evil to promoting good

B2040
高度自治
文明化
社會

環境永續　Environment
地球環境與資源管理到位

社會永續　Social and Governance
人類文明文化素質持續成長

A highly autonomous
civilized society

AI & Blockchain 等新興科技成熟，讓任何非物理的概念可被賦予物理價值：代幣化

Emerging technologies such as AI & Blockchain have matured,
allowing any non-physical concept to be given physical value: tokenization

INTRODUCING THE SOCIAL IMPACT TOKEN

Social Impact Token (SIT) / 社會價值代幣是為增進人們內在自治驅動力，並記錄其社會貢獻之量化點數，根據聯合國17項永續發展目標（SDGs）以及政府政策方針進行代幣回饋發放，以鼓勵個人以及企業參與社會文明促進貢獻。

Social Impact Token are designed to enhance people's inner drive for autonomy and record the quantified points of their social contributions. Tokens are issued in accordance with the United Nations' 17 Sustainable Development Goals (SDGs) and government policies to encourage individuals and enterprises to participate in society contribute.

中華民國國民身分證
Taiwan National Citizen Identification Card

帝依明
Ti Yee Ming

生日 Birthday
1983 / 10 / 28

發證日 Date of Issue
2018 / 11 / 28 (北市) 補發

SIT 善權 1040 等級三

A127089222

SOCIAL IMPACT TOKEN

REPORT   MY SIT

LIVE Well

9:41

REPORT
RECORDS
BENEFITS
SYNC

14,000
MY SIT POINTS

TIER 1
SIT CITIZEN

2,300 points until next tier

Keep doing Good!

2034-1-4 Rport road damage

公部門
調閱國民
善舉資料
紀錄

用戶
消費點數
抵換 → 三級用戶

善權累計用戶升級

用戶
公共交通
費用減免 → 二級用戶

善權累計用戶升級

用戶
公共福利
費用減免 → 一級用戶

Key
to the
City → 特級用戶

用戶善舉 → SIT APP
上傳紀錄 → SIT 系統
查證紀錄 → 用戶
身分證
顯示善權
指數

更新用戶
SIT APP
善舉紀錄
與任務 ← SIT 系統
系統計算
用戶善舉
分數

STAKEHOLDERS AND BENEFITS

政府
Gov.

- 發行社會價值代幣驅動正向飛輪
- 鼓勵並獎勵群眾善的力量
  - Deploy SIT Credit to encourage public participation

NPO

- 紀錄公益行動善行
- 賦予行動對等價值
  - Document quantified good deeds done and rewards

企業
Corp.

- 量化企業行動並納入永續報告書
- 善權抵稅或其他減免權益
  - Quantified good deeds in reports and tax exemption, etc.

個人
Individual

- 讓群眾對社會貢獻有感
- 提升生活福祉與共榮激勵
  - Encourage good deeds and public service rewards

可溯源
Traceable
可信任
Accountable
不可篡改
Immutable

AR、VR、MR
Blockchain
Digital Identity
Smart City
Bio-tracking

SOCIAL IMPACT TOKEN
SOCIAL IMPACT TOKEN
SOCIAL IMPA

LIVE WELL DO GOOD
MEDAL OF HONOR

LIVE WELL DO GOOD
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LIVE WELL DO GOOD
MEDAL OF HONOR

Quantify → Points → Credits → Token

與黑鏡 Nosedive
社會信用體系不同

- SIT 並不代表你的信用
- SIT 是 Nice to have 不是 must have
- SIT 像碳權之於環境永續

  → 社會價值代幣之於社會永續

How is it different from a social credit system as portrayed in black mirror?
- It is NOT a credit evaluation system.
- It is a nice-to-have reward system and not a must-have mandate.
- It is similar to carbon credit in decarbonization, just in social context.

BLACK MIRROR

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