



Wood Wide Web
Uniting Humanity and Nature

ID: 001412

Team: Ron Guetta & Yoav Ruda, YURI STUDIO





Abstract:

In the year 2040, ***Wood Wide Web*** emerges as a transformative phenomenon, offering a profound connection between humanity and nature. This experience unfolds within a forest, allowing participants to **synchronize their brainwaves with nature's** rhythm.

At its heart, ***Wood Wide Web*** features a network of **high-sensitive sensors** scattered throughout the woods, capturing the signals exchanged between towering trees, cryptic mushrooms, and diverse wildlife.

Participants connect via AI-enhanced **forehead gadgets**, portals to nature's ethereal realm, revealing the secret language of the forest.



Motivation:

The ***Wood Wide Web*** experience provides solace, reassurance, and clarity amid modern uncertainties. Rooted in **Organic Ethics** philosophy, it envisions humanity as an integral part of life's intricate tapestry, echoing Taoism's teachings on interconnectedness and **oneness**.

In a world grappling with escalating **environmental challenges**, *Wood Wide Web* serves as a beacon of hope and unity. It reminds us of our interdependence with nature, enriching **relationships with the planet and with one another**.


In an era where human actions weigh heavily on the planet, this practice restores equilibrium and renews our sense of **responsibility**. *Wood Wide Web* propels us toward a future where the harmonious oneness of all beings becomes a living reality, offering a **transformative** path toward unity between **humanity** and **nature**.



The **Wood Wide Web VR experience** enables users to explore nature's obscure territory. This immersive virtual reality adventure allows participants to feel the very essence of the forest.

As they step into this ethereal sphere, the **hidden interactive network** of the forest gradually **unfolds** before their eyes, revealing a magical mixture of sounds, visions, and vibrations.

As users navigate this virtual landscape, they enter an immersive **meditative state**, transcending the boundaries of the physical world.



To enhance the **VR** experience, we employed a groundbreaking **point cloud visualization** method to represent the subtle transmission of signals between the plants. This approach enables users to witness the intricate web of connections and information exchange, vibrating within the forest kingdom.

We've designed distinct audio cues for each aspect of plant communication; Every type of plant or plant-related task generates a unique and **immersive soundscape**, allowing users to not only see, but also hear the unique plant interactions.

The combination of visual and auditory stimuli in the ***Wood Wide Web*** VR environment provides a **holistic experiencing** of the forest kingdom.

