

漸凍人藉譯思機自導自唱

榮獲第51屆金曲獎「最佳音樂錄影帶獎」

ALS patient used Concept Interpreter sang & directed the music video, leading to the best MV award from the 51st Golden Music Award

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概述 | 2040身障藝術百花齊放，譯思機提取大腦影音讓MV創意不受限，助漸凍人重拾創作熱情，獲獎見證生命奇蹟

In 2040, Disability Arts begin to flourish.

The Concept Interpreter extracts brain audiovisuals to unleash creativity in music videos, benefiting an ALS patient who wins the best MV award and serving as a witnessed miracle of life by all.

GMA
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最佳音樂錄影帶獎

霍松金《戀曲2040》

有它我才能重拾最熱愛的音樂創作

2020 s

生成式 AI 問世
腦波研究興起

Generative AI now available
Brainwave research getting popular

2030 s

腦波轉譯介面原型
優先普及於醫療使用

Brain-Translate interface prototype
Priority for medical use

2040 s

譯思機全面販售
可用於影視娛樂創作

"Concept Interpreter" in hot sale
Can be used in entertainment creation

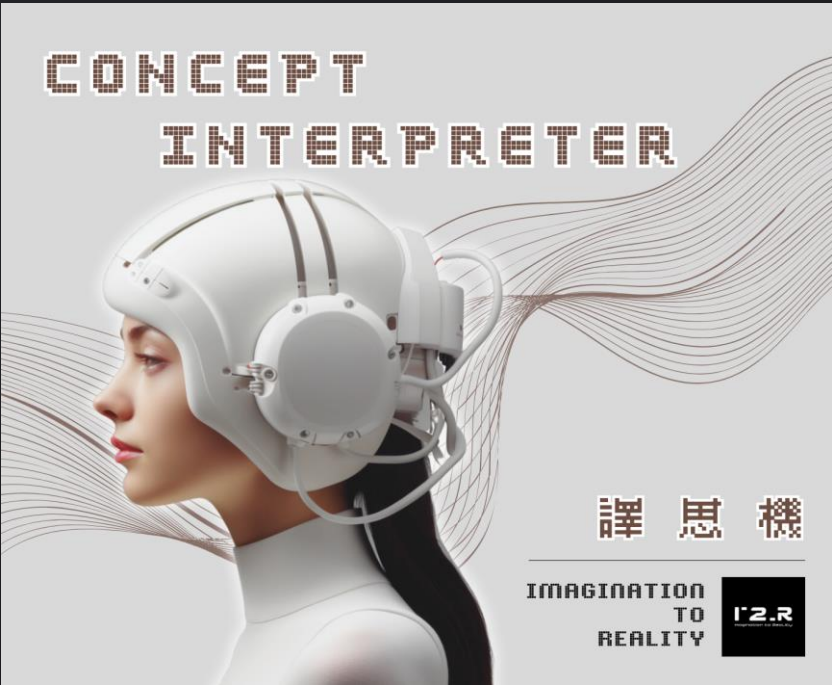
第 51 屆金曲獎於台中巨蛋舉行，漸凍人導演兼音樂人角逐並榮獲最佳音樂錄影帶獎，創下全台首例！其透過譯思機發表感言：「除了感謝我的家人與歌迷之外，還要特別感謝 I2R 公司所提供的譯思機，有它我才能重拾最熱愛的音樂創作，重現我腦中人聲、樂器與畫面完美契合的境界。」

The 51st Golden Melody Awards was held at the Taichung Arena, and the director / musician with ALS (Amyotrophic lateral sclerosis) attended and won the Best MV Award, which was the first case in Taiwan! He expressed his gratitude through the Concept Interpreter, "I want to thank not only my parents and fans, but also the I2R company for their product, Concept Interpreter. With it, I can regain my passion for making music and recreate the perfect harmony between vocals, instruments and visuals inside my mind."



對此 I2R 企業總裁表示恭賀：「很高興我們推出的產品**不只應用在醫療產業，還可以跨足到影視娛樂**。或許你曾有一些新穎的想法，但可能因為詞窮或患有疾病，而無法對外表達說明。我們的**譯思機可協助將腦中閃過的粗糙畫面或聲音提取出來，並透過生成式 AI 修補成完整的錄像或音訊檔**。人人皆可用譯思機進行創作與討論，發掘自我潛能，此正符合我們所期望的 I2R (Imagination to Reality)！」

至今譯思機銷量已破千萬臺，**影視娛樂創作成本雖然大幅下降**，但也衍伸相關爭議，像是**如何界定作品的「原創性」**？部分評審認為新一代創作不免有人工智慧的功勞，評選標準很難拿捏。是否人類的創意還能保有一定的獨立性？這些都值得深思。



The chairman of I2R company also extended congratulations, saying, “Glad to see that our product is **not only applicable to the medical industry, but also to the media and entertainment market**. Maybe you have some novel ideas but are unable to express them due to illness or a limited vocabulary. In this case, our Concept Interpreter can **help extract the rough images or sounds that flashed in the mind and repair them into complete video or audio files through generative AI**. Everyone can use Concept Interpreter to create, discuss, and explore their own potential, and this is our expectation of I2R (Imagination to Reality)!”

So far, over 10 million Concept Interpreters have been sold. Although **the cost of media production has dropped significantly**, some controversies exist, such as **“how to define the originality of a work?”** Some judges believe that creations from the new generation can be partially attributed to AI, so the criteria are hard to determine. Can human creativity still maintain its independence? These are questions worth pondering.